

LJ550B Series

720p Smart LED TV

32"

* Class size: See below for details.

720p HD

60Hz

Color Master Engine

webOS Smart TV



KEY FEATURES

HIGHLIGHTS

FEATURES

LED

LED uses tiny, energy-efficient light-emitting diodes to illuminate the picture. The new standard in HDTVs, LED is superior to older CCFL technology, making slimmer televisions possible, with amazing brightness, clarity and color detail.

Color Master Engine

Greener grass. Bluer skies. Richer sunsets and skin tones. Colors all look better than ever thanks to this special process that enhances the entire wheel — red, green, blue, cyan, magenta and yellow — as well as their hue and luminance.

Smart TV

LG makes state-of-the-art Smart TV simple and fun to use, thanks to webOS 3.5. With the uniquely refined launcher bar, dive into a limitless world of premium content from all of the most popular entertainment providers.

PICTURE QUALITY

Resolution	HD (1,366 x 768)
Refresh Rate	60Hz
Color Master Engine	Yes

AUDIO

Speaker System	2 Channel
Output Power	10W
Mono / Stereo / Dual (MTS/SAP)	Yes
DTS Decoder	M6
Surround Mode	Virtual Surround
Clear Voice	Yes

SMART TV

webOS 3.5	Yes
Remote Control	Standard
LG Content Store (App Store)	Yes
Full Web Browser	Yes
Channel Plus	Yes

CONNECTIVITY

Wi-Fi® Built In	Yes
Wifi Direct	Yes
Simplink (HDMI CEC)	Yes

INPUTS

HDMI	2
USB	1
RF In (Antenna/Cable)	1
Composite In	1
Component In	1 (shared with composite)
Ethernet	1
Optical	1

POWER

Power Supply (Voltage, Hz)	100-240Vac 50-60Hz
Power Consumption	TBD
Standby Mode	0.5W

WALL MOUNT

VESA	100 X 100
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32LJ550B (31.5" DIAGONAL) DIMENSIONS/WEIGHTS/UPC

Wall Mount (WxHxD)	28.7" x 17.2" x 3.1"
W Stand (WxHxD)	28.7" x 18.7" x 7.1"
Shipping (WxHxD)	31.8" x 20.2" x 5.6"
TV Without Stand	10.8 lbs
W Stand Weight	11.0 lbs
Shipping Weight	16.1 lbs
UPC	719192608573

HOME ENTERTAINMENT

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